GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA

UNSTARRED QUESTION NO:25
ANSWERED ON:01.12.2004
REVAMPING REPRODUCTIVE AND CHILD HEALTH PROGRAMMES
Kalmadi Shri Suresh

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether the Government is going to revamp the existing reproductive and child health programmes;

(b) if so, the details thereof ;

(c) whether private sector will be involved to provide child health care programme in rural areas; and

(d) if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF HEALTH & FAMILY WELFARE (SMT. PANABAKA LAKSHMI)

(a) Yes, sir.

(b) The key principles of the revamped Reproductive and Child Health (RCH) programme will include:

- Adoption of Sector-Wide Approach;
- Building State ownership by involving States and UTs from the outset in development of the programme;
- Decentralisation through development of need based State plans;
- Flexible programming;
- Capacity building at the District, State and the Central level to ensure improved programme implementation; and
- Convergence, both inter-sectoral as well as intrasectoral to optimise utilization of resources as well as Inrastructural facilities.

(c) & (d) Based upon a public private partnership framework, States and UTs will be encouraged to seek enhanced participation of the private sector in both urban as well as rural areas through social marketing and social franchising of RCH services.